

CFP ACCEPTANCE TIPS & TRICKS

NATALIE WARNERT

TC GEEKETTES - APRIL 9, 2015



INTRODUCTION

Natalie Warnert

Agile Coach/Strategist

Conference Reviewer: Agile2014, Agile2015

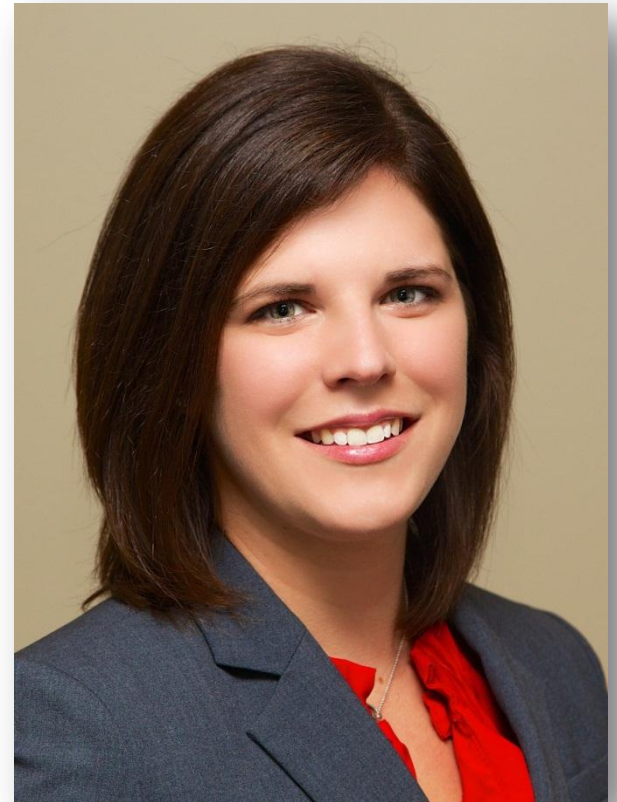
Spoken at: Agile2014, Scrum Gathering

AgileDC, Agile Des Moines

Geekettes, IIBA MPLS etc.

Twitter: @nataliewarnert

Web: www.nataliewarnert.com



SUBMIT EARLY

Early bird submissions

Reviewers can leave feedback

FEEDBACK



CATCHY TITLE

What would draw your attention?

Conference theme/location?

- Metrics: Prison or road to freedom?
- Confessions of a New ScrumMaster
- Can Definition of Ready make Scrum “The Big Easy?”



UNIQUE TOPIC

What has been overdone?

Is there a new spin on something?

What is something you have done that you want to share?



REFERENCES TO SPEAKING ABILITY

People in the industry

Other presentations you have done and where

Video of you speaking



LINK TO PRESENTATION OR RELATED MATERIALS

Slideshare or ppt (PDF)

Diagram or model

Blog post

Is this the first time you have presented this?



CONSIDER A CO-PRESENTER

Takes some of the pressure off

Unique dynamic

“Borrowed Light”

*Practice together!

*Compensation



ORGANIZATION OF TIME

Different than “Session length”

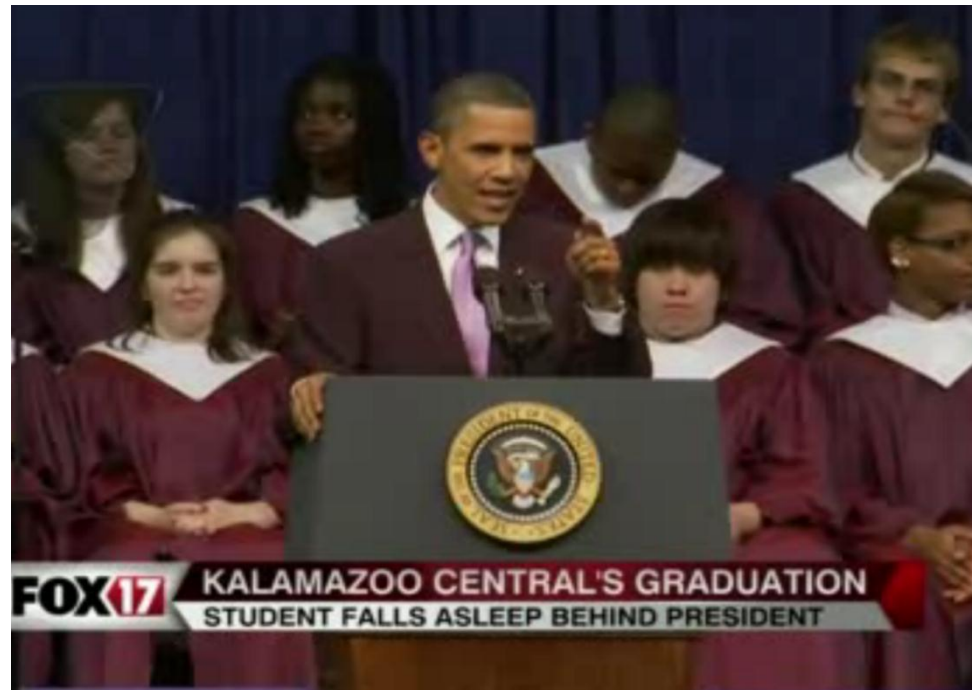
Outline format somewhere in comments or information for review board



AUDIENCE INTERACTION

Workshop or lecture format

- Group discussion
- Handout
- Introductions
- Brainstorm about topic



TRY A VARIETY

Local

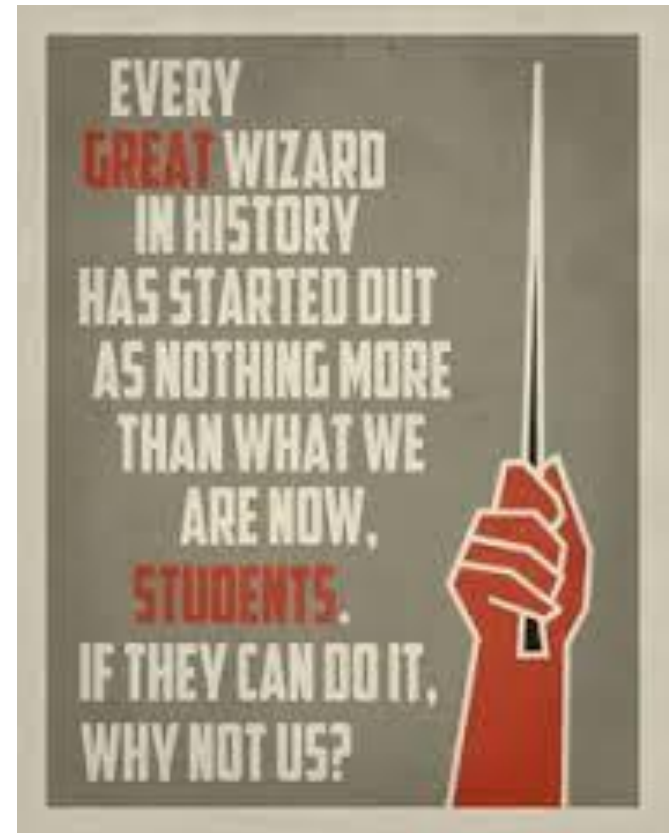
National

Multiple submissions

Don't get discouraged!

ASK!

Take feedback and learn from it



PUT IN THE TIME

Time consuming

Do your research (submissions, compensation)

Play the game

Save your CFP's for next time

SUBMIT ALL THE PROPOSALS!



GET THE “OKAY” FIRST

Talk to your managers

Training/conference budgets

Media training, slide decks, confidential information



QUESTIONS?

I hope to see you all speaking at events soon!

