UX Runway: Integrating Scaled UX for SAFe™ Organizations

ARE YOU DESIGNING a SCALABLE and SUSTAINABLE UX JOURNEY?

Problem
There are often too few UX professionals supporting multiple value streams. A balance struggle exists between Big Design Up Front (BDUF) and Just in Time (JIT) design, creating bottlenecks and point-based decisions. Enabling Lean UX & DevOps practices at the team level is necessary so UX professionals (all roles & specialties) can concurrently build future features across portfolios.

Our Solution
This workshop helps you implement effective UX scaling practices by:
1. Determining a hybrid model for UX integration: team, program, & portfolio;
2. Identifying practices, priority, and sequencing to plan UX enablers & DevOps;
3. Understanding the correct level of detail in individual UX deliverables; and
4. Establishing a Lean UX Center of Excellence (LUXCE) for design standards/systems

You’ll leave with...
A full understanding of the UX discipline’s implementation and integration in scaled organizations through
✓ A mapping of the current & future UX implementation process & team, program, portfolio model
✓ A set of user personas and vision statements of your core customers and users
✓ An alignment between design standards and UX governance across a train including UX DevOps suggested practices
✓ A beta workflow process to tailor and implement the UX Runway in your organization

Roles Benefiting:
• UX Professionals
• Prod Owners/Prod Mgrs
• Release Train Engineers
• ScrumMasters

Logistics:
• 2 Days
• $15k Flat Fee
• Onsite (no remote)
• Max 30 students
• No associated certification *

Natalie Warnert, LLC: Natalie Warnert has been developing the UX Runway and implementing scaled UX since 2013. She has implemented scaled UX integration delivery in various industries and organizations including Thomson Reuters, Target, Best Buy, Polaris, and Salesforce. Natalie is a SAFe Contributor and SPC with the leading article on the UX Runway and the Program Increment Life Cycle explaining integration and scaling into Lean UX on the Scaled Agile Framework.

*Course not affiliated with Scaled Agile Inc.